

30th AFA Int'l Annual Fertilizer
Conference & Exhibition

27-29 **February** 2024

The Nile Ritz -Carlton Cairo Egypt



المؤتمر الدولي الثلاثون للأسمدة والمعرض المصاحب

29-27 فبراير 2024

فندق النيل ريتز كارلتون القاهرة جمهورية مصر العربية

**Agri-nutrients** for Securing Food & Sustaining Environment

المغذيات الزراعيـة لتأميـن الغذاء واسـتدامة البيئة



# 30th AFA Int'l Annual Fertilizer CONFERENCE & EXHIBITION

We are thrilled to announce that the 30th AFA Int'l Fertilizer Annual Conference and Exhibition are scheduled to be held during the period 27-29 of February 2024, at the Nile Ritz Carlton, Cairo, Egypt.

The importance of the Arab region is set to increase in the future by the ongoing concentration on the food security issue, Agriculture sector productivity, and a more sustainable environment. Based on the success of the previous Annual events, AFA Conference is expected to attract nearly a range of 1000 visitors and attendees.

From the "fertilizers" industry as regional stakeholders, producers, distributors, traders as well as the industry decision-makers, and various delegates from the Middle East, Africa, Europe, North and South America, and Asia; therefore, it represents one of the unique worldwide networking gatherings of its genre. We at AFA will be pleased by your attendance and to take a part in this unique Conference.

Chemist/ Saad Abou El-Maaty Secretary General Arab Fertilizer Association



## Why should you attend?

AFA ANNUAL CONFERENCE

The 2024 AFA Conference is devoted to the theme "Agri-nutrients for Securing Food & Sustaining Environment" that will focus on Agri-nutrients trends, fluctuations and consequences along with the market forecast and outlook of the global Agri Nutrients industry, the conference will host Arab and international mineral fertilizer firms, technology licensors, engineering entities, EPCs, equipment and catalyst suppliers, chemical providers, universities, agricultural and research institutes, relevant authorities, and others from around the globe, as well as the event will feature the following:



**Stay on trend** with the latest commercial updates and forecasts of the industry within the Arab Region



**Involve** in our unrivalled networking opportunity to include new extra facilities and technologies to have a better networkig space



**Knowledge exchange** and wide sharing platform with international speakers and top experts



**Unique Opportunity** to present your showcase study and to deliver your strategic ideas to your peers

## **MAIN TOPICS**

The AFA is planning for a more advanced Conference by gathering international experts with Arab region fertilizer producers in an attempt to enhance the region's competitiveness in the global market, discuss the prospect opportunities from various perspectives as fertilizer Economics, Agriculture Sector, logistics & Supply Chain, Renewable energy, Green Hydrogen and investments outlook in the Arab region.

- Fertilizer Policies & Regulations
- Climate change and food security:
   the role of Agri-tech innovation in creating a sustainable, food-secure world
- Clean Hydrogen & the road to a Decarbonized Fertilizer Industry
- Improving energy efficiency
- Advancing Market Intelligence In Africa

- Food & Agricultural for sustainable transformation initiatives
- Regenerative Agriculture:
   Reviving Soil Health and Boosting
   Food Security.
- Global Market Outlook (Supply & Demand)
- Oil and Gas Outlook

## **Conference program**

It is noteworthy that these issues will be fully addressed through 3 days Conference program, comes with the latest market trends, the industry global directions, and implications for the fertilizer markets, along with the objectives of increasing agricultural productivity and ensuring food security. In this context, the Conference program will feature presentations delivered by high caliber speakers from around the world.



Presidents, CEOs, Chairmen, Managing Directors



**Technology Groups** 



**General Managers** 



**Trade Organizations** 



Commercial & Marketing Managers, Chief Economists and Traders



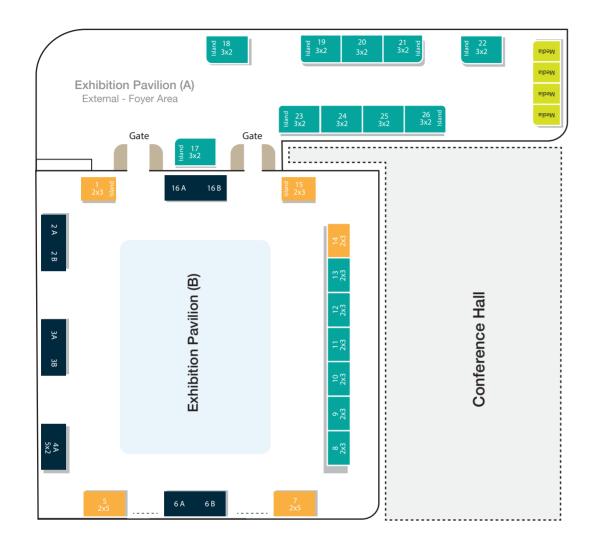
Regional & Int'l Organizations related to fertilizer use



Agronomists & Research Institutes



Investors, Consultants Banking & Finance

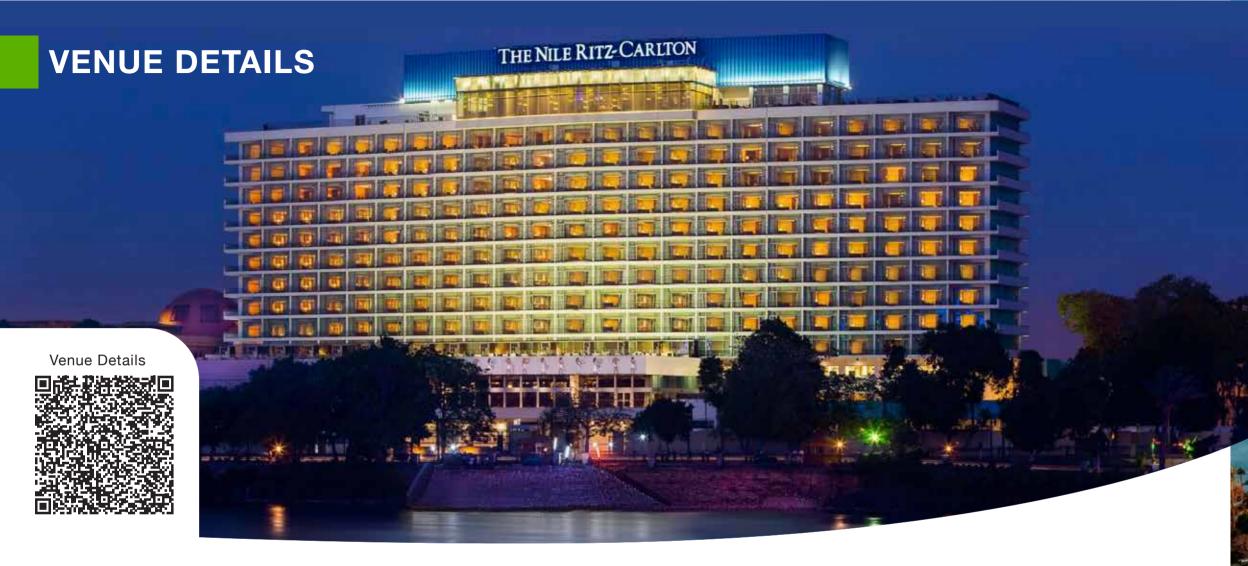


## **EXHIBITION FEES** Member Non-Member \$ 4300 \$ 3300 3 Meters 2 Meters - Table + 2 Chairs - Electrical power supply For booth/space reservation please contact afa@arabfertilizer.org Ready Standard Booths

Available Space for Building only

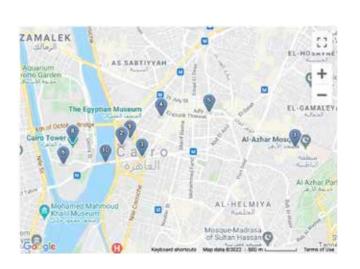
### **Annual Conference Exhibition**

The Annual Conference exhibition will assemble the leaders in the expanding fields related to the fertilizer industry. Its open access initiative is committed to make genuine and reliable contributions to the Fertilizer community, made it the perfect platform for global networking as it brings together solutions, latest technologies across the globe. The Annual Conference exhibition will feature a wider coverage with more specialties & industrial focus, we target an extraordinary exhibition that will include different companies and top Fertilizers producers.



## The Nile Ritz-Carlton, Cairo

The Nile Ritz-Carlton, Cairo carries a rich legacy of tradition and luxury. Overlooking the Nile River lies the iconic luxury hotel, offering leisure and business travelers an opulent retreat in the heart of Cairo. The hotel marries the "bucket-list" city with world-class services; offering splendid amenities.

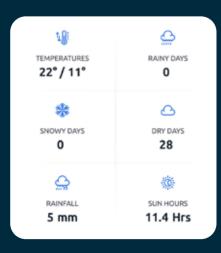


### What's Nearby?

- Al-Tahrir Square
- The Egyptian Museum
- Cairo Tower
- Al-Azhar Mosque



#### Weather Forecast



### **Cairo City**

The temperatures in Cairo in February are comfortable with low of 11°C and and high up to 22°C.

There is little to no rain in Cairo during February, so it's a lot easier to explore the city. Just remember to dress in warm layers, as it can still get pretty chilly.

## **RECOMMENDED**

#### SITES VISITS



#### The Great Pyramids

The great of ancient Egypt is structures and a pinnacle of architectural grandeur). Its fine proportions and the harmony of its lines allowed it to be taken the first place among the seven wonders of the world.



#### Abdeen Palace Museum

Abdeen Palace is one of the most famous royal palaces in Cairo, and it was the seat of government from 1874 until the 23rd revolution in 1952.



#### Cairo Tower

The Cairo tower was built in 1961. It tends in the middle of Cairo, overlooking the city from 185meters high. When you are at the top of the tower you can have an impression of the enormous city of Cairo

### **RECOMMENDED**

#### SITES VISITS



#### Salah El Din Citadel (Al Qaala)

The citadel was built after the Fatimeds by the Arabic knight "Salah El Din El Ayoubi". He built this citadel to protect old Cairo which was the main city at that time from the invaders.



#### Opera House

The new 7 -story opera house at the Gezira Exhibition Grounds was inaugurated on October, 3, 1988. Designed by a team of Japanese and Egyptian architects, it is an architectural masterpiece of Islamic design.



#### Khan El Khalili

The best tourist market in Egypt. Variety of goods and products is available at Khan El Khalili. And the atmosphere of the market certainly has some life to it. Though there is more than a few tourists milling about.

### **REGISTRATION** DETAILS

#### **Delegate Fees**

Access Category	AFA Member	AFA non-Member
Onsite	2,000 USD	2,400 USD

#### Registration - Cancellation Policy

- In case cancelled more than 30 days before the Conference start date, a full refund will be issued.
- If cancelled 14 days before the Conference start date, a %50 refund will be issued.
- If cancelled less than 14 days before the Conference start date, no refund will be issued.
- Please note that refunds will only be processed once written notification of cancellation has been received.

For more information please visit the conference website.

**Register Now** 

#### **REGISTRATION FACILITIES**



#### **Meet & Assist**

Including free Meet & Assist for all Registered delegates from Airport and vice versa.



#### **Accommodation**

Bookings will be by the guest, direct with the hotel, rates for registered delegates.



#### **MEETING ROOMS**

AFA has reserved a limited number of onsite Meeting Rooms, which will be allocated to companies on first come-first serve basis, for the daily rate please *contact* us as early as possible to guarantee your private meeting space.



#### **GROUND SERVICE**

limited to 2 days before and after the Conference. AFA is providing a free of charge pick-up from/to airport as a round trip, for your free pick-up. upon arrival. Kindly find the AFA welcome sign at the airport

- Daily private & luxurious cars will be available with special fees upon request.



#### **AFA HOSPITALITY DESK**

AFA staff will be glad to provide you with any required assistance. Please pose your inquiries to AFA staff at the Conference registration counter.



#### **TOUR DESK & TICKET SERVICES**

A travel Desk will be available, the desk will handle all inquires related to flight reconfirmations, airport transfer service and excursions.

- Private touristic trips will be available on Fees upon re quest.

## **Accommodation - Event Venue**

The Nile Ritz-Carlton, Cairo

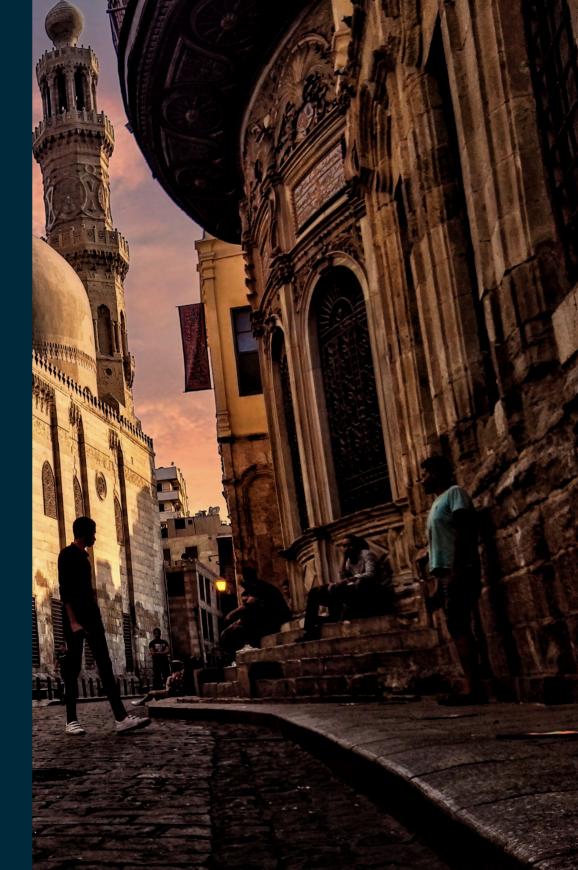




All below rates are Inc. Service charge and all applicable taxes on BB basis

Room Type	Single	Double
Deluxe City and Museum view Room	320 USD	350 USD
Deluxe Nile view room	370 USD	400 USD
Club City View Room	400 USD	450 USD
Club Nile View Room	450 USD	480 USD
Executive Suite	600 USD	640 USD

Book Here





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