

32<sup>nd</sup>

Edition

AFA INTERNATIONAL ANNUAL  
**FERTILIZER**  
CONFERENCE & EXHIBITION

المؤتمر السنوي الثاني والثلاثون للأسمدة والمعرض المصاحب

32<sup>nd</sup> AFA Int'l Annual Fertilizer Conference & Exhibition

بيئة مستدامة وغذاء آمن

Sustainable Environment & Safe Food

7-9 April, 2026

The Nile Ritz -Carlton  
Cairo, Egypt

2026 ابريل 9-7

فندق النيل ريتز كارلتون القاهرة  
جمهورية مصر العربية

# 32nd AFA Int'l Annual Fertilizer CONFERENCE & EXHIBITION

We are pleased to announce that the 32nd AFA International Fertilizer Annual Conference and Exhibition will take place from April 7 to 9, 2026, at the Nile Ritz-Carlton in Cairo, Egypt.

The Arab region's role is poised for growth, driven by a strong focus on food security, agricultural productivity, and environmental sustainability. Building on the success of previous events, this year's AFA Conference is expected to welcome approximately 1,000 visitors and participants. The conference brings together regional stakeholders, producers, distributors, traders, and industry decision-makers from across the Middle East, Africa, Europe, the Americas, and Asia. It serves as a premier global networking platform in the fertilizer industry. The AFA team looks forward to welcoming you and having you participate in this exceptional event.

A circular portrait of a man with white hair, wearing a dark blue suit, a light blue shirt, and a red tie. The portrait is set against a dark green background with concentric circles.

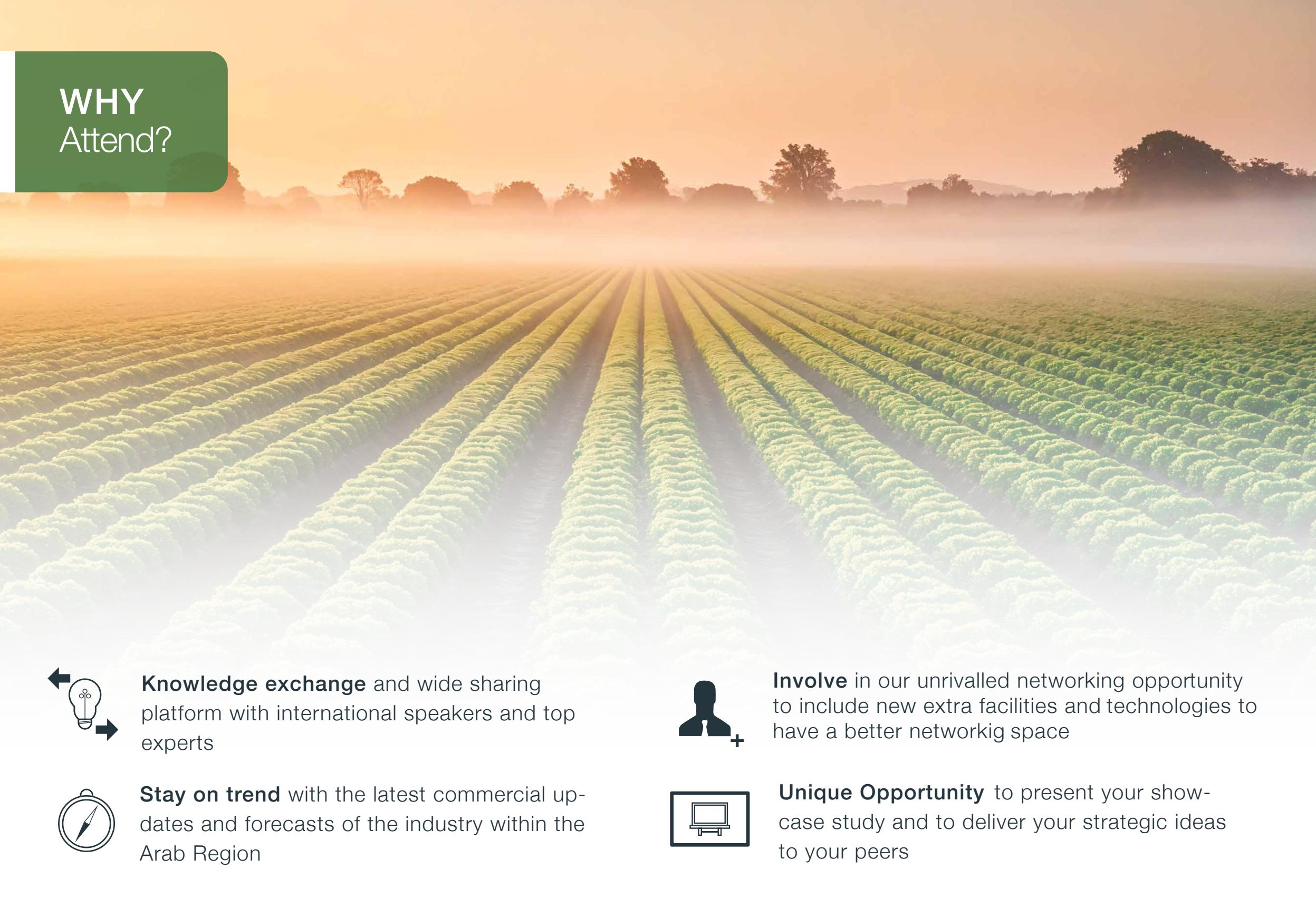
*Saad Abou Elmaaty*

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Chemist/ Saad Abou El-Maaty  
Secretary General  
Arab Fertilizer Association

# Welcome Message

# WHY Attend?



**Knowledge exchange** and wide sharing platform with international speakers and top experts



**Stay on trend** with the latest commercial updates and forecasts of the industry within the Arab Region



**Involve** in our unrivalled networking opportunity to include new extra facilities and technologies to have a better networking space



**Unique Opportunity** to present your showcase study and to deliver your strategic ideas to your peers

# Main Topics

The AFA is preparing an enhanced conference that will bring together international experts and Arab fertilizer producers to strengthen the region's competitiveness in the global market. The conference will explore prospective opportunities across multiple areas, including fertilizer economics, agricultural sector advancements, logistics and supply chain dynamics, renewable energy, digitalization, green hydrogen, and investment outlooks within the Arab region.

- **Policy Frameworks**  
Regulations & Market Drivers
- **Global Fertilizer Market Outlook**  
Supply-Demand Balances and Trade Flows
- **Energy Market Trends**  
Oil & Gas Impacts on Fertilizer Value Chains
- **Digital Transformation in Fertilizer**  
Production and Logistics
- **Clean Hydrogen & The Road**  
To a Decarbonized Fertilizer Industry
- **Fertilizer Shipping**  
Freight, and Logistics Outlook
- **Regenerative Agriculture**  
Soil Health and Sustainable Farming Practices
- **Strengthening Global Food Security**  
The Role of Fertilizers
- **Agricultural Market Intelligence**  
Enhancing Food System Resilience
- **Innovations in Soluble Fertilizers**  
for Precision Application
- **Water Security & Efficient Use**  
in Crop Nutrition
- **Disruptive Trends**  
in the Smart Fertilizer Market

# Conference Program

It is noteworthy that these issues will be fully addressed through 3 days Conference program, comes with the latest market trends, the industry global directions, and implications for the fertilizer markets, along with the objectives of increasing agricultural productivity and ensuring food security. In this context, the Conference program will feature presentations delivered by high caliber speakers from around the world.

## Who Should Attend?



Presidents, CEOs, Chairmen  
Managing Directors



General Managers



Technology Groups



Trade Organizations



Commercial & Marketing Managers,  
Chief Economists and Traders



Agronomists  
Research Institutes



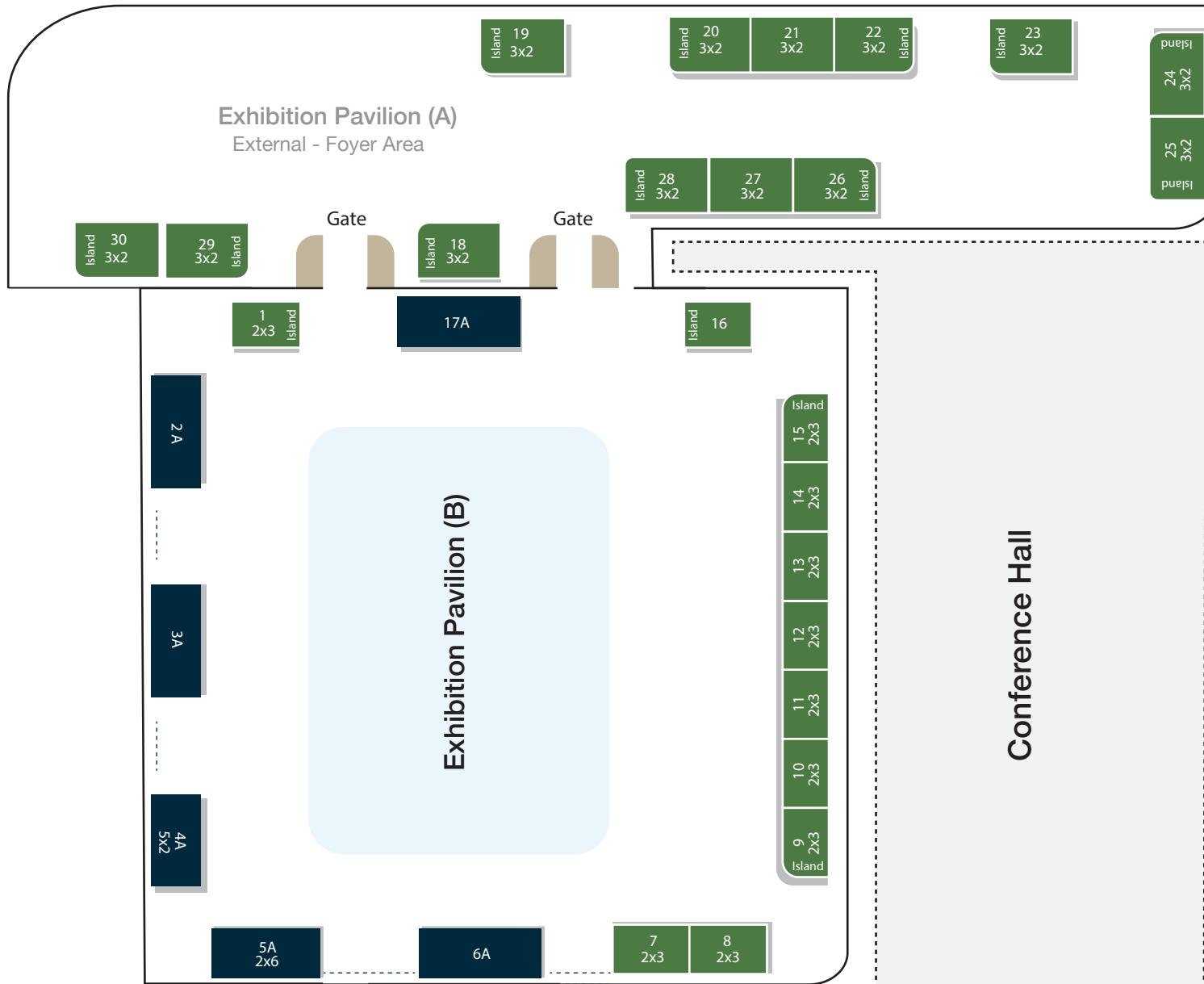
Regional & Int'l Organizations  
related to fertilizer use



Investors, Consultants  
Banking & Finance

The 2026 AFA Conference will center around the theme Sustainable Environment & Safe Food. This year, we'll explore trends, market fluctuations, and forecasts for the agri-nutrients industry, along with insights into raw materials and major markets. Participants can expect constructive discussions and deeper engagement from groups of industry experts.

# Exhibition Pavilions 2026



## Participation Cost

| Type / Area                                   | Member       | Non-Member |
|---|--------------|------------|
| 1 6sq.m                                       | \$ 3300      | \$ 4300    |
| 2 12sq.m                                      | Upon Request |            |
| Reservation on First Come - First Serve basis |              |            |

## Annual Conference Exhibition Pavilions

The Annual Conference Exhibition will bring together leaders from the rapidly expanding sectors connected to the fertilizer industry. With its open-access approach, the exhibition is dedicated to providing valuable and reliable contributions to the fertilizer community, making it an ideal platform for global networking. Attendees will have access to a range of solutions and the latest technologies from around the world.

This year, the exhibition promises broader coverage, with a stronger focus on specialized fields and industry advancements. We're aiming for an exceptional event that will showcase a diverse lineup of companies and leading fertilizer producers.

## Venue Details

### Venue Details



## The Nile Ritz-Carlton, Cairo

The Nile Ritz-Carlton, Cairo carries a rich legacy of tradition and luxury. Overlooking the Nile River lies the iconic luxury hotel, offering leisure and business travelers an opulent retreat in the heart of Cairo. The hotel marries the “bucket-list” city with world-class services; offering splendid amenities.



## What's Nearby?

- Al-Tahrir Square
- The Egyptian Museum
- Cairo Tower
- Al-Azhar Mosque

# City Information



## Weather Forecast

|   |   |
|---|---|
|  TEMPERATURES<br>22° / 11° |  RAINY DAYS<br>0       |
|  SNOWY DAYS<br>0           |  DRY DAYS<br>28        |
|  RAINFALL<br>5 mm          |  SUN HOURS<br>11.4 Hrs |

## Cairo City

In April, Cairo tends to be warm by day and pleasantly cool by night. Daytime highs average around 28–29 °C (82–84 °F) and nighttime lows hover near 13–15 °C (55–59 °F). There is little to no rain in Cairo during April, so it's a lot easier to explore the city. Just remember to dress in warm layers, as it can still get pretty chilly.

# RECOMMENDED SITES VISITS



## *The Great Pyramids*

The great of ancient Egypt is structures and a pinnacle of architectural grandeur). Its fine proportions and the harmony of its lines allowed it to be taken the first place among the seven wonders of the world .

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## *Grand Egyptian Museum (GEM)*

The Grand Egyptian Museum (GEM), located on the Giza Plateaus, poised to become a landmark of world heritage. Among its treasures will be the entire collection of King Tutankhamun's tomb for the first time.

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## *Cairo Tower*

The Cairo tower was built in 1961. It tends in the middle of Cairo, overlooking the city from 185meters high. When you are at the top of the tower you can have an impression of the enormous city of Cairo

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# RECOMMENDED SITES VISITS



## *Salah El Din Citadel (Al Qaala)*

The citadel was built after the Fatimeds by the Arabic knight "Salah El Din El Ayoubi". He built this citadel to protect old Cairo which was the main city at that time from the invaders.

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## *Abdeen Palace Museum*

Abdeen Palace is one of the most famous royal palaces in Cairo, and it was the seat of government from 1874 until the 23rd revolution in 1952.

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## *Khan El Khalili*

The best tourist market in Egypt. Variety of goods and products is available at Khan El Khalili. And the atmosphere of the market certainly has some life to it. Though there is more than a few tourists milling about.

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# REGISTRATION DETAILS

## Delegate Fees

| Access Category | AFA Member       | AFA non-Member   |
|-----------------|------------------|------------------|
| Onsite          | <b>1,800 USD</b> | <b>2,400 USD</b> |

## Registration - Cancellation Policy

- *In case cancelled more than 30 days before the Conference start date, a full refund will be issued.*
- *If cancelled 14 days before the Conference start date, a %50 refund will be issued.*
- *If cancelled less than 14 days before the Conference start date, no refund will be issued.*
- *Please note that refunds will only be processed once written notification of cancellation has been received.*

## REGISTRATION FACILITIES

### Accommodation



Bookings will be by the guest, direct with the hotel, rates for registered delegates.

### MEETING ROOMS



AFA has reserved a limited number of onsite Meeting Rooms, which will be allocated to companies on first come-first serve basis, for the daily rate please *us as early as possible to guarantee your private meeting space.*



### GROUND SERVICE

limited to 1 day before and after the Conference. AFA is providing a free of charge pick-up from/to airport as a round trip, kindly find the AFA welcome sign at the airport

- Daily private & luxurious cars will be available with special fees upon request.



### AFA HOSPITALITY DESK

AFA staff will be glad to provide you with any required assistance. Please pose your inquiries to AFA staff at the Conference registration counter.

# Accommodation - Event Venue

The Nile Ritz-Carlton, Cairo



| Room Type                        | Single  | Double  |
|----------------------------------|---------|---------|
| Deluxe City and Museum view Room | 320 USD | 350 USD |
| Deluxe Nile view room            | 420 USD | 450 USD |
| Club City View Room              | 400 USD | 430 USD |
| Club Nile View Room              | 450 USD | 480 USD |
| Junior Suite                     | 500 USD | 530 USD |
| Executive Suite                  | 600 USD | 630 USD |

Rooms are limited, please proceed with your reservation for the importance.

All above rates are Inc. Service charge and all applicable taxes on BB basis

